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## THE SOUTH KOREAN FILM INDUSTRY

Edited by Sangjoon Lee, Dal Yong Jin, and Junhyung Cho

As shown by the success of *Squid Game* and *Parasite*, South Korea's film industry is producing films and original series for streaming services, film studios, and television stations worldwide. South Korea is now arguably considered one of the few countries outside the United States to have captivated the world's hearts and minds through pop music, TV dramas, and film. Similarly, the exponential growth in the South Korean film industry has been mirrored by a growing body of industry and film policy forums and academic conferences in both the East and the West.

*The South Korean Film Industry* is the first detailed scholarly overview of the South Korean film industry. The thirteen chapters discuss topics from short films to popular television series that have engaged global audiences. Contributors explore the major changes in South Korean film making, marketing, and in the international growth and popularity of South Korean films. By bringing together a wide range of academic specialists on the South Korean film industry, *The South Korean Film Industry* situates the current scholarship on South Korean cinema within the ongoing theoretical debates in contemporary global film studies. This volume offers invigorating discussions of the South Korean film industry, as well as its economic, political, and artistic impact on global, local, and regional film industries and cultures.

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