

The University of Michigan Press Presents:

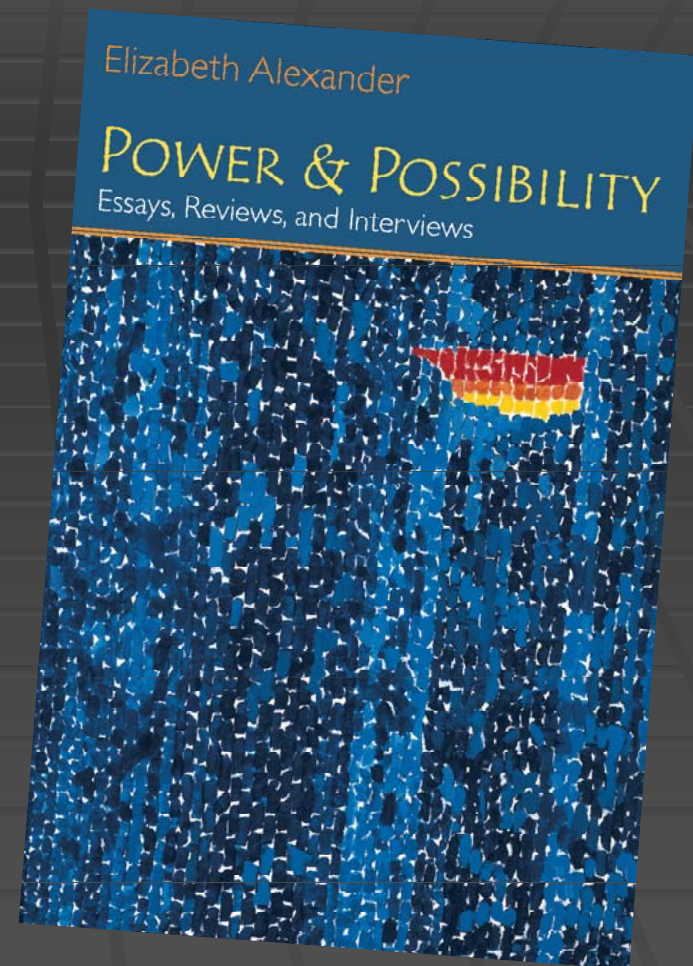
# **SCHOLARLY MONOGRAPH FORMATS FOR PRINT AND DIGITAL USE:**

- **Printed book**
- **Subscription Databases**
- **Personal E-Readers**
- **Online Book Search**
- **Digital Archives**
- **Enhanced Digital Production**

# Print

Elizabeth Alexander's *Power & Possibility* is just one of our books currently in print using high-quality digital print on demand technology.

POD manufacturing technology uses digital files to create books as the order arrives. We don't wait for backorders to build up anymore; your book is always "in stock."



*Traditional print model: Print Book -> Sell Book*  
*Print on demand: Sell Book -> Print Book*

# Subscription Databases

Libraries or institutions can see your research combined with other research and across many publishers via subscription services like ebrary.

Email your editor for details.

Wolverine Access Politics in the Pews : The ...

For copying, printing, notes, highlighting, and InfoTools. ebrary Reader Page 1 (12 of 225)

TOC NOTES(0)

michigan Search Document

Rank	Chapter
	CONTENTS
	Acknowledgments
	Introduction
	CHAPTER 1. The Political Transformation of Religious Institutions
	CHAPTER 2. Call and Response: The Mechanisms of a Political Church
	CHAPTER 3. When Will the Call Be Made? A History of Black Church Political Activism
	CHAPTER 4. Who Can Facilitate the Call? The Role of Organizational Dynamics in Shaping Church Political Activism
	CHAPTER 5. Who Will Make the Call? Pastoral Support for Church-Based Political Action
	CHAPTER 6. Who Will Respond? Understanding Member Approval of Church-Based Political Activism
	CHAPTER 7. Conclusion
	Appendices
	Notes
	References
	Index

Politics in the Pews : The Political Mobilization of Black Churches  
McDaniel, Eric L. (Author)  
Pages: 225  
Publisher: University of Michigan Press  
Released: 2008  
Language: en

LC Call Number:  
ISBN: 9780472050468 9780472021956  
Dewey Decimal Number: 261.7089/96073

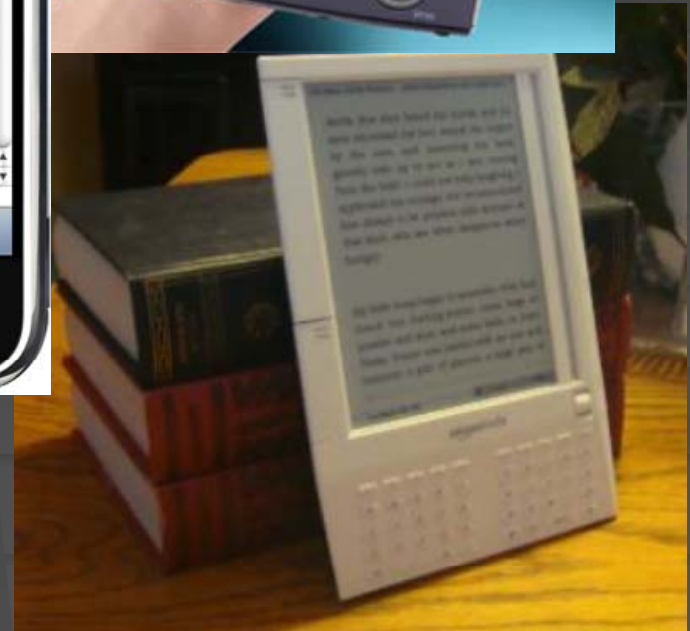
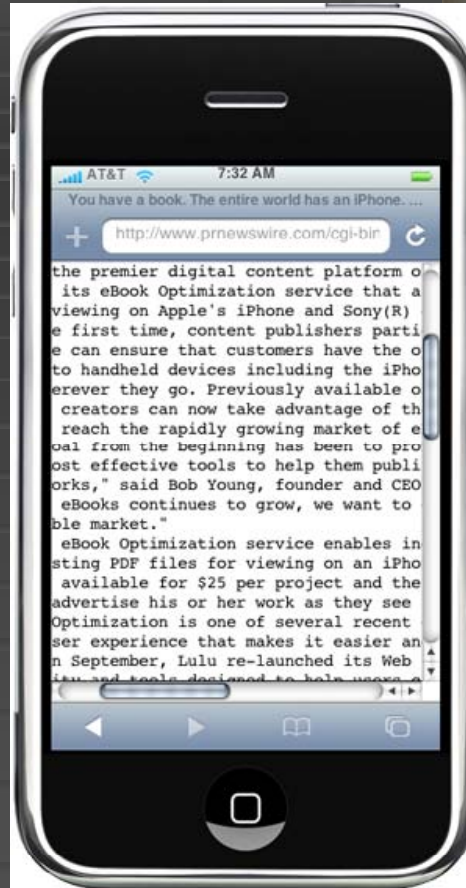
Subjects: CHRISTIANITY AND POLITICS AFRICAN AMERICANS\_RELIGION

pictured: *Politics in the Pews*, by Eric McDaniel

# Personal e-Readers

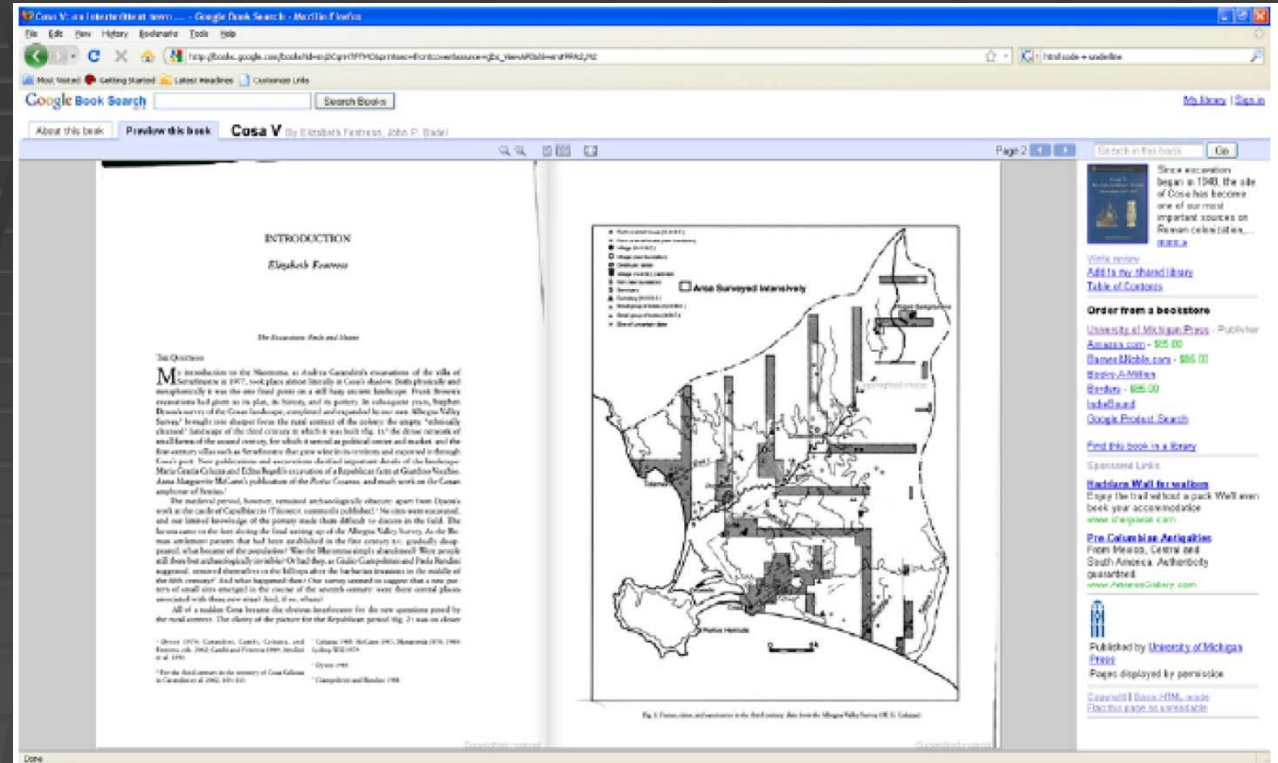
We've also adopted Kindle/iPhone/E-reader options for individual students or other readers who wish to download your work using these devices.

If you think your work has value in being offered for Kindle or other e-readers, please check with your editor.



# Online Searching

The University of Michigan Press is also using Google Book Search and other means to expose your work to internet searchers interested in your content.



pictured: **Cosa V**, by Elizabeth Fentress

A “buy this book” option is in place:

Buy this book  
[University of Michigan Press](#)

# Digital Archive Searching

Press titles will be digitized and available for view via the Hathi Trust, a multi-institutional digital archive located at the University of Michigan.

Titles will be viewable with limited downloading and offered for sale in print format.

The screenshot displays the Hathi Trust Digital Library interface. At the top, the Hathi Trust logo and 'Digital Library' text are visible. Navigation links include 'Public Collections', 'My Collections', and 'Getting Started'. A search bar contains the text 'The flexible budget, how to use it to organize, to coordinate, ...'. The main content area shows the 'CONTENTS' page of a book. The table of contents lists sections such as 'PREFACE', 'TABLES AND GRAPHS', 'LIST OF EXHIBITS', 'CHAPTER I: THE BUDGET AND ITS SCOPE', and 'CHAPTER II: RESPONSIBILITY FOR THE BUDGET'. A sidebar on the left provides navigation tools like 'Login', 'Add to your collection', 'Mirlyn Record' (with navigation arrows), 'go to #', 'size', 'rotate', and 'view page as' (image, text, PDF). A 'Contents:' section lists page numbers for 'Front Cover', 'Title Page', 'Copyright', 'Table of Contents', 'Section 1', and 'Section 2'.

	PAGE
PREFACE . . . . .	v
TABLES AND GRAPHS . . . . .	xiii
LIST OF EXHIBITS. . . . .	xv
CHAPTER I	
THE BUDGET AND ITS SCOPE. . . . .	1
Three Questions Always Asked—The Answer—The Budget a Tool of Management, Not Accountancy—Confusion of Budgeting with Forecasting—Sales Forecast and Plan of Management—Confusion of Budgeting with Cost Accounting—The Methods Presented—A Technique for the Chief Executive—Adaptation of the Budget to Industry—Like Playing Pussy Wants a Corner—Definitions—Change in Concept of Management.	
CHAPTER II	
RESPONSIBILITY FOR THE BUDGET. . . . .	15
As Others See It—Representing and Speaking for the President—Viewpoint and Approach—Potentialities of the Job—Freedom from Partisan Influences—Authority of Budget Committee.	

# Enhanced Digital Production

Timothy Johnson and Jerry Goldman's *A Good Quarrel*, a book on U.S. Supreme Court oral arguments, makes use of digital distribution technology to combine a printed book with downloadable mp3 clips and other materials.

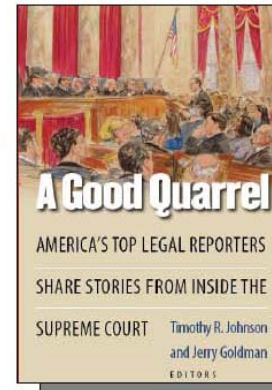
## A GOOD QUARREL

*America's Top Legal Reporters Share Stories  
from Inside the Supreme Court*

Timothy R. Johnson & Jerry Goldman, eds.

Paper: 978-0-472-03326-3 / \$24.95T

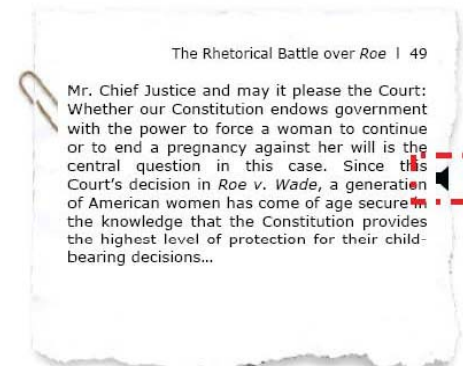
Cloth: 978-0-472-11636-2 / \$65.00S



**1:** Read commentary on the most important U.S. Supreme Court oral arguments in history



**3:** Download or listen to online recordings of complete oral arguments, clips, and closing statements at [goodquarrel.com](http://goodquarrel.com)



**2:** Look for the Speaker symbol next to important sections, denoting individual mp3 audio clips and other materials available

**For questions specifically related to your project,  
please contact your editor.**

**Thanks for your interest in  
The University of Michigan Press!**