



A LETTER FROM DIRECTOR PHIL POCHODA

Dear University of Michigan Author,

I'm very pleased to announce an important new partnership, premised on a transformative scholarly publishing model, which has just been announced between the University of Michigan Press and the University of Michigan Libraries. In advancing our mission of publishing the best scholarly work as widely as possible, starting in July we will publish all new academic monographs primarily in a range of digital formats, while also making high quality print versions available on request for bookstores, institutions, individuals and authors. This will permit us to maintain the highest standards of academic publishing while taking full advantage of new digital technologies.

Some key points of this plan as we move forward:

- For authors whose books are under contract, in production, or already in print, there won't be any changes to the publishing plan as agreed. All existing contracts are being honored.
- This new digital program will apply primarily to academic texts; the publishing of trade and regional titles, and books in our ESL program, will not be directly affected.
- Digitized books will be candidates for a wide range of audio and visual digital enhancements - including options like hot links, graphics, interactive tables, sound files, 3D animation and video - allowing authors to better communicate the subtleties of their work.

Our long-term plans call for U-M Press authors' work to be digitized and available to libraries and customers world-wide through an affordable site-license program for e-book formats as well as print-on-demand technology. By making full use of more efficient and far more accessible digital processes, we expect to significantly enlarge current distribution channels and thereby increase the number of readers for all of our publications.

Our ongoing goal is to utilize the best emerging technology without compromising the integrity of published scholarship. We know change may be unsettling but we believe that this is a watershed time for book publishing and distribution. We intend to accelerate the process of providing readers and researchers with scholarly information wherever they are and whenever they need it, and we hope we can count on your support as we turn this significant corner in publishing.

I invite your feedback on this plan by asking you to click on the link on the digital transition page. If you have specific questions about your own academic field or individual work, please feel free to contact your acquiring editor directly. We will strive to address your concerns in a timely fashion. We look forward to hearing from you, and we invite you to check our website at [www.press.umich.edu](http://www.press.umich.edu) in the coming weeks for updates.

Sincerely yours,

Philip Pochoda  
Director  
The University of Michigan Press