

## *About the Contributors*

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**David A. Bell** is Andrew W. Mellon Professor in the Humanities at Johns Hopkins University and a contributing editor of the *New Republic*. He has held fellowships from the Guggenheim Foundation, the American Council of Learned Societies, the National Endowment for the Humanities, and the Woodrow Wilson International Center for Scholars. He writes widely on European history and politics. His book *The First Total War* will be published by Houghton Mifflin in early 2007.

**David Bernstein** is a senior editor at *Chicago* magazine. Previously he was a freelance writer, frequently contributing to the *New York Times*, *Chicago*, and *Crain's Chicago Business*. David has also been featured on WBEZ Chicago Public Radio. He lives in Chicago.

**Mike Daisey** is a monologist, author, and professional dilettante. He is the author of the memoir *21 Dog Years: Doing Time @ Amazon.com*, and his new monologue, *Great Men of Genius*, explores the lives of Bertolt Brecht, P. T. Barnum, Nikola Tesla, and L. Ron Hubbard as a way of viewing the idea of genius. He can be found on the Web at [mikedaisey.com](http://mikedaisey.com) and lives in Brooklyn with his wife and director, Jean-Michele Gregory.

**Joshua Davis** is a contributing editor at *Wired*. His story "La Vida Robot" generated so much reader interest in the Carl Hayden Robotics Team that a scholarship was formed and over \$80,000 was raised to send Oscar, Cristian, Lorenzo, and Luis to college. Hollywood also took notice—Warner Brothers optioned the rights to the story, and John Wells, the creator of *ER* and *The West Wing*, has signed on to produce. Josh is an executive producer on the project. More information on the La Vida Robot scholarship can be found at [www.joshuadavis.net](http://www.joshuadavis.net).

**Jay Dixit** is senior editor at *Psychology Today*. He's written for the *New York Times*, the *Washington Post*, *Wired*, *Slate*, *Salon*, *Legal Affairs*, and *Rolling Stone*, covering technology, behavioral science, and cultural trends. A native of Ottawa, Canada, he studied at Yale University. He lives in Brooklyn.

**Daniel Engber** writes the "Explainer" column for *Slate*. He is a frequent contributor to National Public Radio, and his written work has appeared in *Salon*, *Seed*, *Popular Mechanics*, and the *Chronicle of Higher Education*. In 2005, his idea for how to distract basketball free-throw shooters was selected for the *New York Times Magazine's* "Year in Ideas" issue.

**Dan Ferber** is a contributing correspondent for *Science*, and his articles about science, technology, health, and the environment have appeared in *Reader's Digest*, *Popular Science*, *Audubon*, and *Sierra*. He enjoys writing about scientists and their unusual obsessions. He lives in Indianapolis.

**Steven Johnson** is the best-selling author of *Everything Bad Is Good for You: How Today's Popular Culture Is Actually Making Us Smarter*; *Mind Wide Open: Your Brain and the Neuroscience of Everyday Life*; *Emergence: The Connected Lives of Ants, Brains, Cities, and Software*; and *Interface Culture: How New Technology Transforms the Way We Create and Communicate*. He writes the "Emerging Technology" column for *Discover* magazine, is a contributing editor to *Wired*, writes for *Slate* and the *New York Times Magazine*, and lectures widely. His fifth book, *The Ghost Map*, will be published by Riverhead in October 2006. Johnson lives in New York City with his wife and their two sons.

**Steven Levy** is a senior editor at *Newsweek*, where he writes a column called "The Technologist." His articles, opinion pieces, and reviews have appeared in a wide range of publications, including the *New Yorker*, the *New York Times Magazine*, *Harper's*, *Rolling Stone*, *Premiere*, and *Wired*, and have received numerous awards. Levy has also written five books, including *Hackers*, which *PC Magazine* named the best sci-tech book written in the last 20 years, and *Crypto*, which won the grand eBook prize at the 2001 Frankfurt Book Festival. His sixth book, *The Perfect Thing*, about Apple's iPod music player, will be pub-

lished by Simon & Schuster in October 2006. He lives in New York City and western Massachusetts with his wife, Pulitzer Prize-winning journalist and author Teresa Carpenter, and their son.

**Farhad Manjoo** is a reporter at *Salon* who first became interested in the Google Book Search story for its fascinating collision between copyright law—which had been erected to protect authors—and a new technology that will so clearly benefit everyone in society, including authors. Here is a clear instance where copyright law is hindering cultural advance. He hopes to show people exactly why they might need to change the law.

**Lisa Margonelli** is an Irvine Fellow at the New America Foundation. Her book, *Oil on the Brain: Travels in the World of Petroleum*, will be published by Nan A. Talese/Doubleday in December 2006. She works in Oakland, California.

**David McNeill** is a Tokyo-based journalist and university teacher. He is the Japan correspondent for the *London Independent* newspaper and a regular contributor to the *Irish Times*, *Japan Times*, and other publications and radio stations. He runs a mile from karaoke machines.

**Justin Mullins** is an artist and science writer based in London. His artwork is at [www.justinmullins.com](http://www.justinmullins.com), and he is a consultant editor at *New Scientist* magazine.

**Koranteng Ofosu-Amaah** is a software engineer working on collaboration software and Web technologies at Lotus/IBM. From Ghana by way of France and England, he is an electrical engineer by training courtesy of Harvard University. He writes extensively on Africa, music, literature, technology, politics, and more. In his writing, he aims to celebrate the small things and demystify them in the spirit of a cultural interpreter. His current focus is on finding ways to move the software world through its industrial revolution by adopting the Web style.

**Adam L. Penenberg** is a journalism professor at New York University and assistant director of the Business & Economic Reporting Program. In 1998, while a staff editor at *Forbes.com*, he garnered national attention for unmasking Stephen Glass as

a fabulist, as portrayed in the 2003 film *Shattered Glass* (Steve Zahn plays Penenberg). His first book, *Spooked: Espionage in Corporate America* (Perseus Books, 2000), was excerpted in the *New York Times Sunday Magazine*, and his second, *Tragic Indifference: One Man's Battle with the Auto Industry over the Dangers of SUVs* (HarperBusiness, 2003), was optioned for the movies by Michael Douglas. A former columnist for *Slate* and *Wired News*, Adam is currently a contributing writer for *Fast Company* magazine.

**Daniel H. Pink** is the best-selling author of *A Whole New Mind* and *Free Agent Nation*. He is a contributing editor at *Wired* and a columnist for Yahoo! Finance. His articles on business, technology, and economic transformation have also appeared in the *New York Times*, *Harvard Business Review*, *Fast Company*, and other publications.

**Evan Ratliff** is a freelance writer and the coauthor of *Safe: The Race to Protect Ourselves in a Newly Dangerous World* (HarperCollins, 2005). A contributing editor at *Wired* magazine and a contributing writer at *ReadyMade* magazine, he has also written for the *New Yorker*, *Outside*, the *New York Times*, and other publications. He lives in San Francisco.

**Alex Ross** has been the music critic of the *New Yorker* since 1996. His first book, *The Rest Is Noise: Listening to the Twentieth Century*, will be published in the fall of 2007 by Farrar, Straus, and Giroux.

**Jim Rossignol** is obsessed with games. In the last decade he has been channeling this obsession into writing for magazines and Web sites such as *Wired*, *PC Gamer*, *Gamasutra*, and the *London Times*. He lives in a crumbling stone house in the southwest of England, where he carefully researches the future. Elements of this research can be found at [www.big-robot.com](http://www.big-robot.com).

**Jesse Sunenblick** is a Brooklyn-based writer of journalism and fiction and a contributing writer to the *Columbia Journalism Review*. He is currently writing a book about baseball in Latin America. He habitually listens to Red Sox games, by radio, over the Internet.

**Edward Tenner** is a best-selling writer and speaker whose books include *Why Things Bite Back: Technology and the Revenge of Unintended Consequences* and *Our Own Devices: The Past and Future of Body Technology*. His essays and reviews have appeared in many leading magazines and newspapers in the United States and the United Kingdom, and his books have been translated into Japanese, Chinese, German, Italian, Portuguese, and Czech. Tenner is a member of the editorial board of *Raritan Quarterly Review* and a contributing editor of the *Wilson Quarterly* and *Harvard Magazine*. He is a senior research associate at the Lemelson Center for the Study of Invention and Innovation at the National Museum of American History, a visiting fellow at the Department of the History and Sociology of Science at the University of Pennsylvania, and an affiliate of the Center for Arts and Cultural Policy Studies. He lives in Plainsboro, New Jersey.

**Clive Thompson** writes about technology and culture for the *New York Times Magazine*, *Wired*, *New York Magazine*, and other publications. He also runs the tech-culture blog [collisiondetection.net](http://collisiondetection.net).

**Joseph Turow** is a professor at the University of Pennsylvania's Annenberg School for Communication. His newest book, published by MIT Press, is *Niche Envy: Marketing Discrimination in the Digital Age*.

**Richard Waters** is the San Francisco based West Coast editor and most senior technology correspondent for the *Financial Times*. He previously worked for the newspaper and its online edition, *FT.com*, on the "other" coast, where he was New York bureau chief and the paper's first information industries editor, as well as on the other side of the Atlantic, where he specialized in finance and capital markets. He is an unashamed BlackBerry addict.