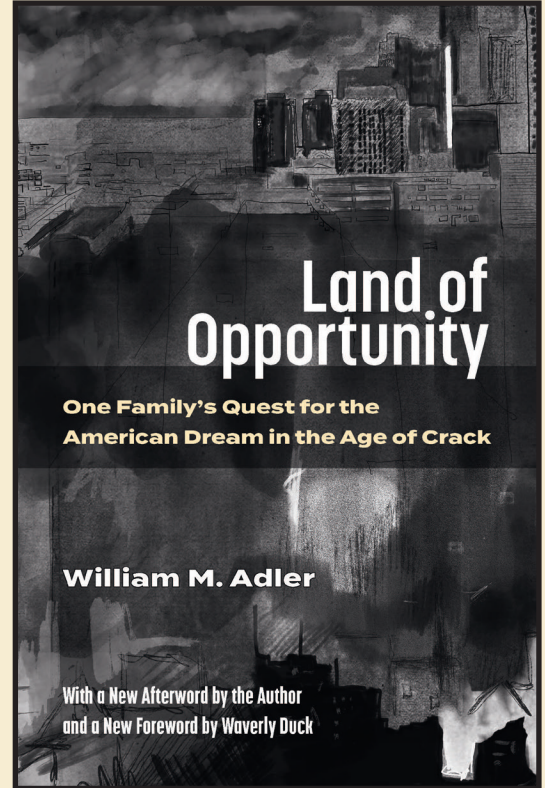


Land of Opportunity

One Family's Quest for the American Dream in the Age of Crack

Part true crime, part work of urban sociology, *Land of Opportunity* is a meticulously researched account of the rise and fall of the Chambers brothers, who ran a multi-million-dollar crack cocaine operation in Detroit in the 1980s. Descended from Arkansas sharecroppers, BJ, Larry, and Willie Chambers moved to Detroit seeking economic opportunity, and built a successful drug empire by applying strict business principles to their trade; their business grossed an estimated \$55 million annually until the brothers were sent to prison in 1989. Reading the Chambers brothers in the context of the fall of the Detroit auto-industry and its impact on the city's economy and residents, *Land of Opportunity* demonstrates how for the Chambers brothers, crack dealing was a rational career choice; and through the Chambers brothers' story, Adler provides bottom-up history of late Second Great Migration, deindustrialization, the War on Drugs, and crack era in both Detroit and the United States.

William M. Adler is a freelance writer whose work has appeared in *Esquire*, *Rolling Stone*, *Mother Jones*, and the *Texas Observer*. In addition to *Land of Opportunity*, he has written two other books of narrative nonfiction: *Mollie's Job*, which follows the flight of a single factory job from the US to Mexico over the course of fifty years; and *The Man Who Never Died*, a biography of the labor martyr Joe Hill.



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