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"*Legal Stories* is detailed, careful, and nuanced. To my knowledge, no other book-length work has given as much serious attention to the ways in which copyright law—not just as a general idea, but as a specific legal institution with particular and idiosyncratic requirements and repercussions—has shaped the expansion of transmedia/franchise storytelling."
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LEGAL STORIES

Narrative-Based Property Development in the Modern Copyright Era By Gregory Steirer

Tracing the emergence of what the media industries today call transmedia, story worlds, and narrative franchises, *Legal Stories* provides a dual history of copyright law and narrative-based media development between the Copyright Act of 1909 and the Copyright Act of 1976. Drawing on archival material, including legal case files, and employing the principles of Actor-Network Theory, Gregory Steirer demonstrates how the meaning and form of narrative-based property in the twentieth century was integrally bound up with the letter and practice of intellectual property law during this time.

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Gregory Steirer is Associate Professor of English and Film & Media Studies at Dickinson College and the author (with Alisa Perren) of *The American Comic Book Industry and Hollywood*.

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