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A CASEBOOK ON CORPORATE RENEWAL

2ND EDITION

Harlan D. Platt and Marjorie B. Platt, Editors

A Casebook on Corporate Renewal spans a variety of business areas relevant to corporate renewal and turnaround management. Corporate renewal, as a topic taught and discussed in business schools, has surged in the past decade. The cases in this book were selected to cover the knowledge and skills needed by successful turnaround managers, including ethical and legal issues; developing a plan of reorganization; and defining problems and their solutions, including strategic, financial, and operating issues.

The cases challenge students to actively engage in the decision-making process in order to learn how corporate renewal is practiced in real business settings. The *Casebook* is meant to accompany the third edition of *Principles of Corporate Renewal* by Harlan D. Platt, but it can be adopted separately or used with other management textbooks.

Harlan D. Platt is Professor of Finance at Northeastern University.

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