**Unit 6 Genre in Action**

**Policy Brief RPW Analysis**

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| **Genre**: | Policy Brief |
| **Writer**: What is your role? |  |
| **Audience**: Who will read the text? |  |
| **Purpose**: Why are you writing the text? |  |
| **Context**: What is happening around this issue? |  |
| **Structure**: How should you organize your text? |  |
| **Sources**: What kind of supporting evidence do you need? |  |
| **Language**: What level of technicality should you use? Should you write impersonally or interactively? |  |
| **Conventions**: What other features and conventions should be included? |  |

