**Unit 7 Genre in Action**

**Opinion Editorial (Op-ed) RPW Analysis**

|  |  |  |
| --- | --- | --- |
| **Purpose** | This is the most important component of the op-ed genre. What is your purpose? |  |
| **Context** | What does the campus context tell you about what you need to consider? For example, has the university already attempted to solve the problem you will raise? If so, why isn’t it solved? |  |
| **Audience** | Who will read your op-ed? Will you call them to action? What do you know about those who are most affected by the problem you raise and the claims that you make? |  |
| **Writer** | What is your role as a writer? Are you an observer or a participant in the issue? Do you have any relevant personal examples or experiences? |  |
| **Sources** | Where will collect evidence to support your argument? How do you know they are reliable? How will you demonstrate confidence in your sources in the text? |  |
| **Language** | What register of languagewill you choose? How strong will your claims be? How much technical vocabulary will you use? Will you write objectively or interactively? |  |
| **Conventions** | What are the conventions of a newspaper op-ed? How are sources cited? What do titles look like? How are paragraphs used? |  |

Chart

Description automatically generated