

CONTENTS

PART 1 INTRODUCTION

Introduction

Betty Jane Punnett and Oded Shenkar 3

PART 2 DESIGNING EFFECTIVE RESEARCH

The Essence of Performing Meaningful Comparative International Survey Research

Itzhak Harpaz 17

The Need for International Qualitative Research

Lorna L. Wright 49

Experimental Methods for Research on Culture and Management

Kwok Leung and Steven K. Su 68

PART 3 THE ROLE OF CULTURE IN INTERNATIONAL MANAGEMENT RESEARCH

Conceptualizing Culture: Elucidating the Streams of Research in International Cross-Cultural Management

*Nakiye A. Boyacigiller, Jill Kleinberg,
Margaret E. Phillips, and Sonja A. Sackmann* 99

Cultural Distance Revisited: Toward a More Rigorous Conceptualization and Measurement of Cultural Differences

Oded Shenkar 168

The Role of Subjective Culture in Organizations: Progress and Pitfalls Twenty Years Later

*Rabi S. Bhagat, Ben L. Kedia, Liliana M. Perez,
and Karen South Moustafa* 189

VIII HANDBOOK FOR INTERNATIONAL MANAGEMENT

PART 4 TOPICAL ISSUES IN INTERNATIONAL MANAGEMENT RESEARCH

International Alliances <i>Arvind Parkhe</i>	210
Cross-Border Mergers and Acquisitions: What Have We Learned? <i>Asli M. Arikan</i>	239
International and Cross-Cultural Leadership Research <i>Peter W. Dorfman</i>	265
International Human Resource Management <i>Randall S. Schuler, Pawan S. Budhwar, and Gary W. Florkowski</i>	356
International Business Negotiations Research: Revisiting “Bricks, Mortar, and Prospects” <i>Stephen E. Weiss</i>	415

PART 5 CONCLUSION

International Management Research at the Dawn of the Twenty-first Century <i>Betty Jane Punnett and Oded Shenkar</i>	477
--	-----

PART 6 APPENDIX

Retrieving Information for International Management Research: Electronic and Print Sources <i>Ilgaz Arikan and Meri Meredith</i>	499
Quick Reference Guide	533
Contributors	535
Index	541