

A Telescope on Society

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Survey Research and Social Science at the
University of Michigan and Beyond



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WITH A FOREWORD BY DAVID L. FEATHERMAN

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This volume is dedicated to the memory of

*Rensis Likert,
Angus Campbell,
George Katona,
Leslie Kish, and
Charles Cannell,*

whose vision, creativity, and productivity
contributed so much to making social science and
survey research what they are today—
scientifically and institutionally.