

Appendix 2

Expansion Activities

Unit 1: Business (pages xiv–25)

The Mustang/Car Manufacturing

1. The Mustang has had an interesting history in American culture. Ask students to research the various Mustang models over the years. Which parts of the design are the same? Does Ford market this car to the same audience that it did in 1964?
2. Ask students to research other car models from the 1960s. Ask them what they notice about models being released today?

Paul Newman

1. Paul Newman was initially best-known as a film actor; he won an Oscar for his role in *The Color of Money*. Later in life, he started Newman's Own® and wanted all the money from the company to go to charity. Ask students to research the various brands of Newman's Own®—or try them out in class (like the popcorn!)—and the different charities the money from Newman's Own® supports.

Jiffy Mixes

1. The original idea behind Jiffy Mixes was that they were simple and fast. Try making one of the famous biscuit or muffin mixes.
2. The word *jiffy* has an interesting etymology. Ask students to research it using www.dictionary.com or other similar sources. How many different phrases can students come up with using the word *jiffy*?

Unit 2: The Civil Rights Movement (pages 26–51)

Civil Rights Timeline

1. The timeline on pages 31–35 lists some of the most famous events from 1954–1968, but not all of them. What others can students find? Other significant events happened after 1968. Ask students to list and research them.
2. PBS has several wonderful documentaries on different aspects of the civil rights movement. Watch one as a class, or assign different ones to students. A few examples are: *American Experience: Citizen King*; *This Far by Faith: 1946–1966*; *American Experience: Eyes on the Prize*.
3. On November 4, 2008, Barack Obama, an African American, made history by being elected President of the United States. Many historians believe that race is still the Achilles' heel of U.S. history. Ask students to find and read Barack Obama's speech on race (the text is available on various sites, as is the video). Now that Obama has been elected President, does it mean that race is no longer an issue in the United States? Ask students to explain.

Maya Lin

1. PBS also has several documentaries about the building of the Civil Rights and Vietnam Veterans Memorials and Maya Lin: *Maya Lin's Vietnam Veterans Memorial*; *Maya Lin: A Clear Strong Vision*.
2. Ask students to research the making of the Vietnam Veterans Memorial and the impact of the memorial for Vietnam veterans and their families.
3. Ask students to research other memorial designers and other work by Maya Lin.
4. A memorial for Martin Luther King, Jr., has been commissioned. Ask students to research the controversy surrounding the memorial and the selection of its artist; see www.mlkmemorial.org.

Unit 3: Baseball (pages 52–75)

Roberto Clemente

1. Depending on the time of year that you teach this unit and the city you teach in, talk about the major league baseball teams your students know and that people in your community follow. Follow the team's progress during the course of the term using newspapers or the Internet. Plan an outing to a game. If you have access to a minor league team, those games can be more fun (and certainly less expensive) than attending major league games.
2. Today, in contrast to when Roberto Clemente was playing, players from Central and South America (and Cuba and Dominican Republic) dominate the rosters of major league baseball. Ask students to research when this happened and to explain why they think it happened.

The All-American Girls Professional Baseball League

1. Watch the film *A League of Their Own*, which documents well the life of the women baseball players and life in America during World War II. Should women be allowed to play in today's major leagues?

Unit 4: The Women's Movement (pages 76–105)

Billie Jean King

1. The made-for-TV film *When Billie Played Bobby* (available on DVD) accurately portrays the build-up to the match and the match itself. It also attempts to show the influence of this event on young American girls and on American society.
2. Billie Jean King was responsible for many changes in the way women athletes were treated in the United States. Ask students to investigate the “rights” she advocated on behalf of.

Gloria Steinem

1. Gloria Steinem is best known as one of the women who started the feminist magazine called *Ms.* in 1972. Ask students to research the magazine’s interesting history regarding subscriptions and advertising.
2. Gloria Steinem is also associated with NOW, the National Organization of Women. Ask students to research the history of this organization.
3. The photo on page 88 features several famous feminists. Ask students to research the suffragettes and other women in American history who fought for women’s right to vote and for equality.

Feminism

1. PBS has a documentary, made by Ken Burns, called *Elizabeth Cady Stanton and Susan B. Anthony* that depicts the lives of these two important women.
2. In 2008, Hillary Clinton, a senator from New York and former First Lady, narrowly lost her bid to become the Democratic nominee for President. Her campaign was historic in many regards. However, it was the Republican party that put a woman on the ticket (Sarah Palin, Governor of Alaska). Ask students to research how a candidate’s gender may help or hurt a woman seeking a position previously only held by men. Some people believe that people will more readily accept a man, no matter his race, for a powerful and high-ranking position than a woman. Ask students if they think that the 2008 Presidential election proved this point.

Unit 5: Serving One's Country (pages 106–33)

Colin Powell

1. Colin Powell was the first African-American Secretary of State of the United States. Ask students to research the role of the Secretary of State as part of the Cabinet and the kinds of things Powell did when he had that position.

Thurgood Marshall

1. Thurgood Marshall was nominated for the U.S. Supreme Court in 1967. As a lawyer, he represented and won more cases before the Supreme Court than any American. During his time as a lawyer and justice, he consistently supported causes like the rights of immigrants, limited government intrusion in cases involving illegal search and seizure, double jeopardy, and right-to-privacy cases. Ask students to research one of the other cases Marshall defended as an attorney or where he wrote the majority opinion.
2. PBS has several documentaries that feature Marshall, either in regard to the *Brown vs. Board of Education* case or his time on the Supreme Court.

Sandra Day O'Connor

1. PBS has an excellent 4-DVD set called *The Supreme Court* that reveals not only the history but in-depth profiles of many of the justices, including Marshall and O'Connor.
2. Sandra Day O'Connor was the swing vote on many important court cases in the 1990s and until her retirement in 2006. Ask students to investigate one of the cases where she wrote the majority opinion or where she was the swing vote.

Unit 6: Women in Art (pages 134–56)

Georgia O’Keeffe

1. This textbook includes a reproduction of *Jimson Weed*, but O’Keeffe had many famous pieces of artwork. Ask students to find other O’Keeffe works and research her thought process as she created them.

Frida Kahlo

1. The film *Frida* depicts the life of Frida Kahlo (as played by Salma Hayek), including her injury as a child and her marriage to Diego Rivera (played by Alfred Molina).