Contents

Clive Thompson
  Introduction  1

Ted Allen
  Doctor Delicious  7
  /Popular Science/

Emily Nussbaum
  Say Everything  19
  /New York Magazine/

Charles Graeber
  The Pedal-to-the-Metal, Totally Illegal, Cross-Country Sprint for Glory  39
  /Wired/

Cass R. Sunstein
  The Polarization of Extremes  62
  /Chronicle of Higher Education/

John Seabrook
  Fragmentary Knowledge  69
  /New Yorker/

Julian Dibbell
  The Life of the Chinese Gold Farmer  91
  /New York Times Magazine/

Cory Doctorow
  How Your Creepy Ex-Co-Workers Will Kill Facebook  107
  /InformationWeek/
Ben Paynter
   The Meteor Farmer  112
   /Wired/

Alex Hutchinson
   Breaking D-Wave  123
   /Walrus/

Thomas Goetz
   Your DNA Decoded  132
   /Wired/

Walter Kirn
   The Autumn of the Multitaskers  152
   /Atlantic Monthly/

Jeffrey Rosen
   The Brain on the Stand  172
   /New York Times Magazine/

Caleb Crain
   Twilight of the Books  197
   /New Yorker/

Robin Mejia
   These Images Document an Atrocity  212
   /Washington Post/

Michael Behar
   The Prophet of Garbage  226
   /Popular Science/

David Glenn
   The (Josh) Marshall Plan  238
   /Columbia Journalism Review/

About the Contributors  255

Acknowledgments  259