



Contents

1: Marketing: Vision and Values	1
Part 1: Mission Statements	2
Getting Started	2
Before Reading Strategy: Skimming	3
Vocabulary Strategy: Keeping a Vocabulary Log	5
Vocabulary Power	7
<i>Academic Reading 1: Setting Bold Goals and Missions</i>	8
FYI: Understanding Footnotes, Part 1	10
After Reading Strategy: Re-Reading	11
Summarizing What You Have Read	13
Part 2: Core Values, Vision, and Purpose	14
Getting Started	14
Before Reading Strategy: Determining What You Already Know	15
During Reading Strategy: Annotating as You Read	17
Vocabulary Power	19
<i>Academic Reading 2: The Importance of the Right Purpose</i>	20
After Reading Strategy: Summarizing	24
Summarizing What You Have Read	26
Your Active Vocabulary in the Real World	27
Rapid Vocabulary Review	28
Vocabulary Log	29
2: Architecture: The Hoover Dam	31
Part 1: Public Projects	32
Getting Started	32
Before Reading Strategy: Knowing the Purpose for Reading	33
Vocabulary Strategy: Identifying Synonyms	34
Vocabulary Power	35
<i>Academic Reading 1: What If the Hoover Dam Broke?</i>	36
After Reading Strategy: Understanding Details	38
Summarizing What You Have Read	40





Part 2: Constructing the Hoover Dam	41
Getting Started	41
Before Reading Strategy: Preparing for a New Topic	42
Vocabulary Strategy: Previewing Difficult Vocabulary	44
Vocabulary Power	45
<i>Academic Reading 2: The Building of the Hoover Dam</i>	46
After Reading Strategy: Deciding Whether the Author's Goals Were Met	49
Summarizing What You Have Read	51
Your Active Vocabulary in the Real World	52
Rapid Vocabulary Review	53
Vocabulary Log	54
3: Linguistics: Communication	57
Part 1: Myths about Words	58
Getting Started	58
Before Reading Strategy: Predicting	59
Vocabulary Strategy: Recognizing Parts of Speech	60
Vocabulary Power	62
<i>Academic Reading 1: The Myth about the Word Snow</i>	63
FYI: Understanding Footnotes, Part 2	65
After Reading Strategy: Evaluating the Reading Experience	66
Summarizing What You Have Read	68
Part 2: Non-Verbal Communication	69
Getting Started	69
Before Reading Strategy: Previewing Text Patterns	70
Vocabulary Strategy: Identifying Coordinating Conjunctions and Similar Words	72
Vocabulary Power	73
<i>Academic Reading 2: The Basics of Non-Verbal Communication</i>	74
FYI: Understanding In-Text Citations and Bibliographic/ Reference Entries	78
After Reading Strategy: Drawing Conclusions	79
Summarizing What You Have Read	81
Your Active Vocabulary in the Real World	82
Rapid Vocabulary Review	83
Vocabulary Log	84





Contents	xiii
4: Fine Arts: Art Appreciation	86
Part 1: The Value of Art	87
Getting Started	87
Before Reading Strategy: Using SQ3R—Survey and Question	88
During Reading Strategy: Using SQ3R—Read	90
Vocabulary Power	92
<i>Academic Reading 1: The Real Value of Art</i>	93
After Reading Strategy: Using SQ3R—Recite and Review	96
Summarizing What You Have Read	99
Part 2: An Artist’s Choices	100
Getting Started	100
Before Reading Strategy: Gauging Difficulty and Time Required	101
During Reading Strategy: Creating Visual and Sensory Images	104
Vocabulary Power	105
<i>Academic Reading 2: Monet’s Débâcles Paintings</i>	106
After Reading Strategy: Making Connections to Other Sources	113
Summarizing What You Have Read	117
Your Active Vocabulary in the Real World	118
Rapid Vocabulary Review	119
Vocabulary Log	120
5: Legal Studies: Personal Law	122
Part 1: Human Rights	123
Getting Started	123
Before Reading Strategy: When and How to Read Selectively	124
Vocabulary Strategy: Expanding Your Vocabulary	128
Vocabulary Power	131
<i>Academic Reading 1: A General Introduction to Human Rights</i>	132
After Reading Strategy: Using Background Reading to Prepare for More In-Depth Reading	136
Summarizing What You Have Read	138
Part 2: Due Process	139
Getting Started	139
Before Reading Strategy: Previewing the Type of Reading (Genre)	140
During Reading Strategy: Making Text-to-Self Connections	142
Vocabulary Power	143
<i>Academic Reading 2: Due Process of Law: Fuentes v. Shevin</i>	144
After Reading Strategy: What If You Still Don’t Understand?	150





Summarizing What You Have Read	153
Your Active Vocabulary in the Real World	154
Rapid Vocabulary Review	155
Vocabulary Log	156
6: Literature: Classic Literature	159
Part 1: <i>The Good Earth</i> by Pearl S. Buck	160
Getting Started	160
Before Reading Strategy: Previewing Other Material in Your Book	162
During Reading Strategy: Asking Questions as You Read	165
Vocabulary Power	167
<i>Academic Reading 1: The Good Earth: Demystifying the East</i>	168
After Reading Strategy: Improving Retention and Recall	172
Summarizing What You Have Read	174
Part 2: <i>My Ántonia</i> by Willa Cather	175
Getting Started	175
Before Reading Strategy: Review: Which Strategies to Use?	176
Vocabulary Power	177
Vocabulary Strategy: Recognizing Essential Vocabulary That Organizes Ideas	178
<i>Academic Reading 2: Introduction to the Novel, My Ántonia</i>	180
After Reading Strategy: Review: Which Strategies to Use?	186
Summarizing What You Have Read	187
Your Active Vocabulary in the Real World	188
Rapid Vocabulary Review	189
Vocabulary Log	190
Appendixes	192
Appendix A: Vocabulary Log Template	193
Appendix B: EAP Projects (Synthesizing)	195
Appendix C: Common Roots and Prefixes	201
Appendix D: Making Connections Template	202

