Contents

Prologue 1

1. Conga! Latin Numbers and the Good Neighbor Era 18
2. Stealth Latinos: Casting the Limits of Racial Legibility at Midcentury 54
3. How The Sharks Became Puerto Rican 96
4. Executing the Stereotype 128
5. Carlos Comes Out: Gay Latin/o Lovers in the AIDS Era 154

Épilogue 191

Notes 195

Selected Bibliography 225

Index 243