

Contents

Preface	vii
Part I. Innovation and Mobile Communication	
1. The Rise of Smartland Korea	3
2. Evolution of Smartphone Technologies: Putting Smarts into the Phone	19
Part II. Political Economy of the Smartphone Systems	
3. Neoliberal Transformation of the Mobile Telecommunications Systems	43
4. Mobile Communication, Globalization, and Technological Hegemony	66
5. App Economy in the Digital Platform Era	87
6. From Digital Divide to Digital Inclusion in the Smartphone Era	108
Part III. Smartphones and Youth Culture	
7. Transformative Mobile Game Culture on the Smartphone	131
8. Reimagining Smartphones: Kakao Talk and Youth Culture	152
9. Beyond Smartland Korea	171
Notes	179
References	187
Index	211