Contents

Introduction: Evangelical Performative Culture 1

1. Embodied Belief, Affective Piety, and Evangelical Dramaturgy 24

2. Energetic Enactments of Jesus 50

3. “Behold the Lamb”: Passion Playing, Intermediality, and the Gibson Affect 70

4. The “Great Passion Play” and Evangelical Blends 98

5. The Creation Museum as Engaged Orthodoxy 128

6. Megachurches: Cultivating Affective Atmosphere 162

Coda 228

Notes 239

Bibliography 291

Index 307