CONTENTS

Acknowledgments ix
1. Introduction 1
2. Diasporans as Transnational Brokers: 
A Theory of Homeland Investment 21
3. Research Design and New Firm-Level Data 65
4. Measuring Firms’ Social Connectedness 81
5. How Do Diaspora-Affiliated Firms Use Social Networks? 101
6. The Development Impact of Diaspora-Affiliated Firms 125
7. Conclusion: Implications for Governments and 
Multinational Firms 149

Appendix A: Supplementary Materials for Chapter 3 165
Appendix B: Supplementary Materials for Chapter 4 183
Appendix C: Supplementary Materials for Chapter 5 193
Appendix D: Supplementary Materials for Chapter 6 205
Notes 213
References 227
Index 253

Digital materials related to this title can be found on 
the Fulcrum platform via the following citable URL: 
https://doi.org/10.3998/mpub.10011255